



Lincolnshire Coastal Destination BID,
Skegness Town Hall,
North Parade,
Skegness,
PE25 1DA

Tel: 01754 611845

July 30th 2018

Dear Business Owner,

The Lincolnshire Coastal Destination BID is nearing it's first year as a Company, therefore we are contacting all levy payers to offer you the opportunity to put yourselves forward to join our Board of Directors.

Board Directors will need to be elected through a ballot of levy payers. In order to take part in this ballot either as a candidate or as a voter, you as the levy payer are required to formally register as a member of the BID Company (form enclosed).

In order that a range of required sector/skills are represented on the Board, as is good practice, candidates will need to set out their experience and their commitment to ensuring the success of the BID.

Please find enclosed our Company membership form, the terms and requirements information and Candidate Form and also a summary of our work to date. To ensure you are entitled to vote or stand as a Board member you must complete and return the Company membership form. Any queries please do not hesitate to contact me.

Kind Regards

Lisa J Collins

Lisa J. Collins

Lincolnshire Coastal Destination BID Manager

Terms and Requirements

- 1.) Where possible the correct geographical sector/skills mix will always be accommodated by election of an appropriate Director. However, if this is not possible it will be provided either through co-option or attendance as an observer.
- 2.) If no new candidates stand then those of the current Board standing will be automatically re-elected if appropriate and continue for a further year.
- 3.) Where a levy payer has multiple hereditaments he/she may only cast one vote.
- 4.) In order to stand, a levy payer must be a registered member of the BID Company and complete and send in the attached Candidate Form.
- 5.) Candidates should be Direct Levy Payers or voluntary contributors to the appropriate amounts.
- 6.) In order to stand or vote a levy payer must have paid their BID Levy in full in the previous year and have paid the current years levy within 3 months of the issue of the first bill.
- 7.) All Board Director positions are voluntary and there will be no remuneration except for agreed, reasonable and authorised expenses incurred on legitimate company business.
- 8.) Candidates standing must work in the best interests of the company and its objectives. Rules set out in the BID Company Memorandums & Articles of Association relating to the conduct of directors & qualification to stand will apply.
- 9.) Elected candidates will not be able to stand for the position of Chair unless they have served a minimum of a year as a Board Director and ideally have served as Vice Chair.
- 10.) Board Directors must attend a minimum of 70% of Board Meetings.
- 11.) Candidates & Board Directors must declare any conflicts of interest.
- 12.) Candidates & Board Directors are required to treat all communications and discussions of and relating to Company business, verbal and written as confidential and not to be discussed, distributed or used in any way unless agreed by the Company Board.

Candidate Form

Please return to the Skegness Town Hall by 31st August 2018

Name of Candidate:

Business Name:

Business Address:

Telephone:

Email:

Please tick one sector you wish to represent

Retail	
Attractions	
Accommodation providing Self-Catering	
Hotels	
Guest Houses & B&B's	
Caravan Parks	
Pubs	
Entertainment & Leisure	
Natural and Heritage Coast	
Hospitality & Catering	
Investor Member (Opt in)	
Transport	
Other	

In 150-200 words please give brief details of the sector/skills/experience you have selected and what you feel you can bring to the BID Board: