

Tedder Hall, Manby Park, Louth, Lincolnshire. LN11 8UP  
T: 01507 601111  
www.e-lindsey.gov.uk

Dear Levy Payer,

**Re: Ballot for Visit Lincs Coast Destination BID**

We write to inform you that the Business Improvement District Ballot that was due to commence on 19 April, 2022, is being paused by the District Council in its statutory role as the Authority requesting the Ballot process be undertaken.

As you may be aware, to support the small businesses on the coast, the Visit Lincs Coast Board agreed to raise the rateable value threshold for which eligible businesses pay into the BID from £5,000 to £7,500 for the forthcoming Ballot. The change to the rateable value threshold essentially reduces the number of businesses that would be required to pay the BID Levy. Initially, it had been the intention to take forward a 'renewal' ballot, but this threshold change now requires a 'new' Ballot process to be undertaken. This matter has arisen due to new legal advice received by the District Council in relation to the Ballot process when a BID Levy threshold is proposed to change.

It is disappointing that the District Council has had to pause the ballot, however, it is the best course of action and will still allow for the Ballot to be completed within the required timescales.

In due course, all proposed eligible Levy Payers will be written to directly setting out the new timeframes.

Yours faithfully,



Christine Marshall  
Deputy Chief Executive (Corporate Development)  
East Lindsey District Council



Sid Dennis  
Chairman  
Visit Lincs Coast Destination BID

